



Strengthening Work-based Learning in Education and Transition to Careers

Baltimore, Maryland
Hyatt Regency Inner Harbor
July 26-27, 2016

AGENDA

Day 1: Tuesday, July 26

7:00 a.m. **Registration**

This afternoon's site visits are assigned at the registration table.

8:00 a.m. **Welcome**

Johan Uvin, Deputy Assistant Secretary, Delegated the Duties of the Assistant Secretary, Office of Career, Technical, and Adult Education, U.S. Department of Education

Dequan Wilkins, Urban Alliance Intern

Kim Hunter Reed, Deputy Under Secretary, U.S. Department of Education

Portia Wu, Assistant Secretary, Employment and Training Administration, U.S. Department of Labor

The Honorable Boyd K. Rutherford, Lieutenant Governor of Maryland

Simon Field, Senior Analyst, Directorate for Education and Skills, OECD

Workshop Overview

Robin Utz, Chief, College and Careers Transition Branch, Division of Academic and Technical Education, Office of Career, Technical, and Adult Education, U.S. Department of Education

8:45 a.m. **Project Overview: Organisation for Economic Co-operation and Development (OECD) Work-based Learning Study**

This session describes the goals, deliverables, and expectations for the six topics (modules) that comprise OECD's work-based learning study, funded jointly by Australia, Canada, the European Commission, Germany, Norway, Scotland, Switzerland, the United Kingdom, and the United States.

Moderator:

Johan Uvin, Deputy Assistant Secretary, Delegated the Duties of the Assistant Secretary, Office of Career, Technical, and Adult Education, U.S. Department of Education

Presenters:

Viktória Kis, Project Manager, Work-based Learning in Vocational Education and Training (VET), Directorate for Education and Skills, OECD

Malgorzata Kuczera, Project Manager, Apprenticeship Reviews, Directorate for Education and Skills, OECD

- 9:00 a.m. What the Research Tells Us**
This session summarizes research and findings from promising work-based learning initiatives in the U.S. and abroad.
- Moderator:*
Johan Uvin, Deputy Assistant Secretary, Delegated the Duties of the Assistant Secretary, Office of Career, Technical, and Adult Education, U.S. Department of Education
- Presenters:*
Svetlana Darche, Senior Research Associate, WestEd, California
Maria Flynn, Senior Vice President, Building Economic Opportunity Group, Jobs for the Future
Viktória Kis, Project Manager, Work-based Learning in Vocational Education and Training (VET), Directorate for Education and Skills, OECD
Demetra Nightingale, Chief Evaluation Officer, U.S. Department of Labor
Robert I. Lerman, Institute Fellow, Urban Institute, Washington, DC (Discussant)
- 9:45 a.m. Reaction Panel from Abroad**
International guests react to the research and findings that resonate with their experience in providing work-based learning opportunities.
- Moderator:*
Johan Uvin, Deputy Assistant Secretary, Delegated the Duties of the Assistant Secretary, Office of Career, Technical, and Adult Education, U.S. Department of Education
- 10:15 a.m. Networking Refreshment Break**
 Thank you **Siemens Foundation** for sponsoring this break!
- 10:45 a.m. What the Trailblazers Are Doing**
This session features lightning talks on promising practices in local and state-level systems from the U.S. and abroad.
- Moderator:*
Mary Alice McCarthy, Director, Center on Education and Skills, New America Foundation
- Presenters:*
Annie Blackledge, Mockingbird Society, Washington
Edison Freire, Director, Educational Technology, School District of Philadelphia, Pennsylvania
Simon Marti, Head of the Office of Science, Technology and Higher Education, Embassy of Switzerland
Brandon Spence, Apprenticeship Consultant, Division of Economic Development & Workforce Competitiveness, South Carolina Technical College System
Bahiy Watson, Founder, The 1881 Institute of Technology, New Orleans, Louisiana

- 11:15 a.m. Youth Voices Panel**
This session features youth views on creating effective paths into adulthood and careers.
- Moderator:*
John Ladd, Office of Apprenticeship, U.S. Department of Labor
- Presenters:*
Maalik Groves, Computer Support Specialist at Urban Technology Project, Philadelphia, Pennsylvania
Shanelle Lockhart, Graduate of Urban Technology Project and current Information Technology Career and Technical Education (CTE) Teacher, School District of Philadelphia, Pennsylvania
Chloe Starcher, Apprentice at JATC 24, Baltimore, Maryland
Dequan Wilkins, Urban Alliance Intern
- 12:00 p.m. Lunch**
Meals are available for purchase at the hotel. Participants are dismissed by site visit groups.
- 12:50 p.m. Site visits to Local Work-Based Learning Programs**
Buses depart by 1:00 pm and return by 5:00 pm. Refer to handout for location description and detailed schedule. Site visits were assigned at registration table.
- 5:00 p.m. Return to Hyatt Regency Inner Harbor**
At their leisure, participants enjoy the experience of the Inner Harbor Baltimore, Maryland.

Day 2: Wednesday, July 27

- 8:00 a.m. Welcome and Day 1 Review**
Sharon Lee Miller, Director, Division of Academic and Technical Education, Office of Career, Technical, and Adult Education, U. S. Department of Education
Roberto J. Rodriguez, Deputy Assistant to the President for Education, White House
Lynne M. Gilli, Acting Assistant State Superintendent and Program Manager for Instruction, Division of Career and College Readiness, Maryland State Department of Education
Simon Field, Senior Analyst, Directorate for Education and Skills, OECD
- 8:30 a.m. Reaction Panel: Roles for Employers, Unions, and Communities**
This session features innovative solutions for work-based learning experiences from the demand-side perspective in the U. S. and abroad.
- Moderator:*
Daniel Marschall, Executive Director, AFL-CIO Working for America Institute
- Presenters:*
Dennis McDonough, Recruitment Coordinator, Director of Youth Pre-apprenticeship Program, Finishing Trades Institute
Tom Pfundstein, Director of Curriculum and Instruction, Finishing Trades Institute
Rene Steiner, President, Buhler North America
Tom Wilson, Consultant, Former Trades Union Congress Official, United Kingdom

- 9:30 a.m. The State's Role in Supporting Work-Based Learning**
This session highlights promising State-level policies and practices that facilitate the development and expansion of work-based learning opportunities.
- Introductory Speaker:*
David Etzwiler, CEO, Siemens Foundation
- Moderator:*
Martin Simon, Director, Economic, Human Services and Workforce Division, National Governors Association (NGA) Center for Best Practices
- Presenters:*
Kate Blossveren Kreamer, Deputy Executive Director, Advance CTE: State Leaders Connecting Learning to Work
Chelsea Parker, Executive Director, Council of Career and Technical Education, Tennessee State Department of Education, Tennessee
Stephanie Veck, Director, Colorado Workforce Development Council, Colorado
- 10:30 a.m. Networking Refreshment Break**
 Thank you **Siemens Foundation** for sponsoring this break!
- 11:00 a.m. Factory of the Imagination**
Step inside the Factory of Imagination that fires up a student's mental machinery. Learn wild and wacky thought processes that will stretch the students' minds and brings their ideas to life. The most exciting production line on the planet inspires students to create ambitious start-ups and generate "impossible" jobs. Learn what happens inside the cutting edge Danish factory that makes ideas not things.
- Presenter:*
Adam Montandon, Co-founder, Factory of the Imagination, Denmark
- 12:15 p.m. Lunch**
 Meals are available for purchase at the hotel.
- 1:15 p.m. Ideation Workshop**
This session engages participants in small-group discussions to identify common challenges, share promising strategies, and craft collaborative solutions to address emerging opportunities for youth transitions to careers.
- Facilitators:*
Lul Tesfai, Director of Policy, Office of Career, Technical, and Adult Education, U.S. Department of Education
Carol Aguirre, Special Assistant, Office of Career, Technical, and Adult Education, U.S. Department of Education
Robin Utz, Chief, College and Careers Transition Branch, Division of Academic and Technical Education, Office of Career, Technical, and Adult Education, U.S. Department of Education
- 3:30 p.m. Refreshment Break and Sustaining Connections**
 Thank you **Siemens Foundation** for sponsoring this break!



3:45 p.m.

Closing Remarks

This session will feature reflections on the workshop and proposed next steps for creating and sustaining work-based learning opportunities for students in the U. S. and abroad.

Presenters:

Johan Uvin, Deputy Assistant Secretary, Delegated the Duties of the Assistant Secretary, Office of Career, Technical, and Adult Education, U.S. Department of Education

Eric Seleznow, Deputy Assistant Secretary, Employment and Training Administration, U.S. Department of Labor

Simon Field, Senior Analyst, Directorate for Education and Skills, OECD

4:30 p.m.

Adjournment

Additional Information and Meeting Resources

Free Internet access is available throughout the meeting conference rooms on the Hyatt's Wi-Fi network. To connect your electronics in Constellation A, use the conference passcode: WBL2016

Meeting materials, including presenter biographical statements and session resources, are located at:
sites.ed.gov/octae/wbl2016

Tweet about the conference using #WBL2016.

Presentations may include references to education stakeholders to promote continuing discussion of educational innovation. References do not endorse, or imply endorsement of, any educational product, service, organization, curriculum or pedagogy.

RTI International is filming presentations and conducting interviews for use in a series of video learning modules on work-based learning that will be produced for the U.S. Department of Education and made available on the Perkins Collaborative Resource Network (PCRN) at <http://cte.ed.gov>

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This workshop is hosted by the U.S. Department of Education and the Organisation for Economic Co-operation and Development, with input and assistance from Advance CTE, AFL-CIO Working for America Institute, Association of Career and Technical Education, National Governors Association, New America Foundation, Siemens Foundation, and U.S. Department of Labor.